

MEN, RELATIONSHIPS, AND WORK®

This course has produced spectacular results for the participants and those around them. Men generally find it much easier to successfully work and live with the women in their lives, whether those women are bosses, direct reports, wives, daughters, or friends.



The expectation on today's professionals has changed drastically. Influencing skills are becoming increasingly crucial to success. Although the numbers of men and women in R&D, Engineering and IT are becoming more evenly split, management is still predominately male. Men and women have distinctive ways of thinking and working. The ability for men to be attuned to these differences, especially in organizations that still work in very traditional male ways, is difficult.

Unacceptable employee satisfaction scores and retention rates of women vs. men is an indicator of a systemic problem that must be addressed.

It is unfair to expect men to adapt to ever-changing environments and expectations without proper training. Men need different skill sets and understanding of the changing paradigms in order to communicate and manage more effectively. Beyond gender issues initiatives, economic pressures are forcing many corporations to create leaner organizations that can deliver greater productivity by leveraging every employee to their maximum potential. Traditional hierarchical, rule oriented, task driven and punitive management approaches prevent these new leaner initiatives from reaching their potential.

COURSE RESULTS

-  Know how to read people and the real message and emotional content behind their actions
-  Know how they **unintentionally cause conflict**
-  Know how to create **stronger results** using **relationship based management**
-  Know how to **manage or work with gifted women**
-  Understand **differences in the male/female brain**
-  Know how to **recognize women's contributions** to **retain and motivate talented women**
-  Know how to **produce better results and increase productivity** with less effort, frustration, and stress
-  Listen to **difficult conversations in emotional situations** and **effectively engage**
-  **Resolve conflict** in a way that **improves relationships**
-  A functional **definition** of your **purpose in life**